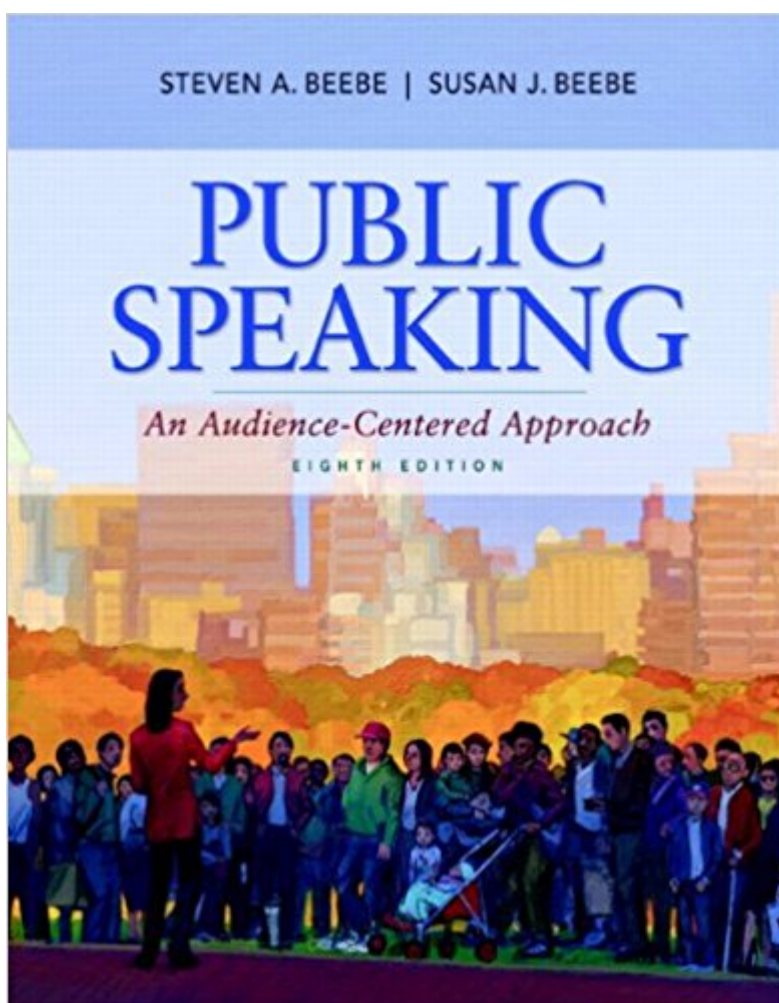


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Public Speaking: An Audience-Centered Approach (8th Edition)



Synopsis

Updated in a new 8th edition, *Public Speaking: An Audience-Centered Approach* brings theory and practice together. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech making process. This model of public speaking is the foundation of the book, and it guides the reader through the step-by-step process of public speaking, focusing their attention on the dynamics of diverse audiences, and narrowing the gap between practice and the real world.

Book Information

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This did not come with access to the REVEL program as advertised. This makes it useless to me for my college class. It took almost 2 weeks for the seller to respond to me and they told me I had to contact the manufacturer.

This book is for my class and sincerely just reading it stresses me...having to write a speech when you are not a native speaker is already tough, but to speak in front of native speakers who have to make efforts to understand your accent..Anyway it is too early to rate this book, patience.

Didn't use txt book much in class, but it has some great tips and information

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It was the right book, in decent condition considering a rental. 4 stars because I have not finished reading, but it is not a boring book, it keeps the reader's attention, and defines in exact terms. I like the book for this reason, it also has ex. and photos. (I guess I am a picture kind of person) I would definitely recommend, of course if it's required and just to have more of a feel of what communication really is, and gain some confidence. p.s. great argument builder for people who have to nag to debate. :)

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